

This is the first publication of the NTR, a quarterly statistical bulletin, presented by the Department of Statistics. The publication is produced in order to inform and promote the results and outputs of visitors arrival via air (VWAI Airport) and sea in Nevis.



## INBOUND TOURISM

The results of the continual improvement in the efficiency and quality of services provided by the tourism sector, continues

to impact positively by the influx of inbound tourists during the period January to September, 2016.

### September 2016 ARRIVAL ANALYSIS

Tourist (air)	1.3%	▲
Tourist (sea)	100%	▼
Passenger Movement	29.5%	▲

## INTRODUCTION

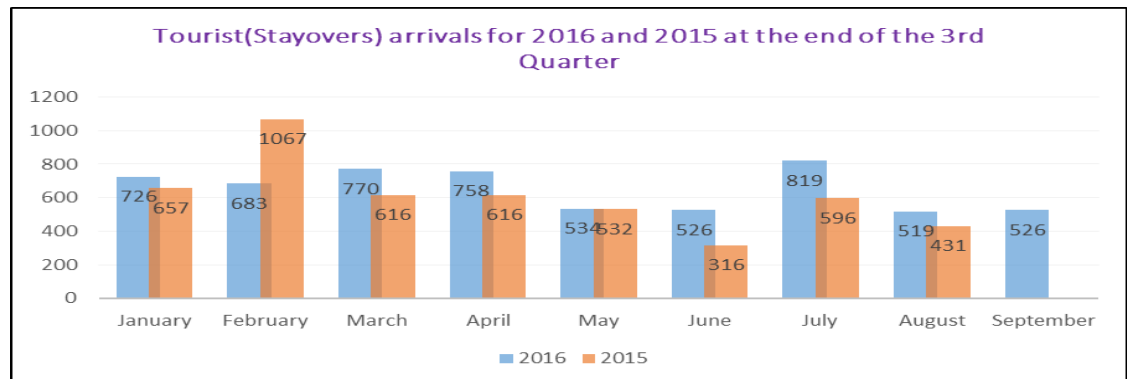
There is evidence that the Tourism Sector in Nevis has become the backbone of the economy for years, a change from an economy heavily dependent on Agriculture. Businesses on Nevis are impacted by tourism directly or indirectly as tourism means business and has significant multiplier effects. The NTA has worked tirelessly year after year on conservative budgets to market Nevis as the ideal location for tourists. There is evidence in the results of this issue.

September 2016, recorded 526 visitors arriving via the Vance W Amory (VWA) International Airport, a monthly increase of 1.3% over the recorded figure of 519 for August 2016. The figure also recorded a monthly increase of 50.3% when compared to 350 visitors in September 2015. A review of the quarter ending September 2016, revealed an increase of 35.4% when compared to the said quarter in 2015.

Tourist arrivals for this period under review were 5,861, reflecting an increase of 13.12% over the same period in 2015. At the end of the first half of 2016, data revealed an increase of 5.1% in comparison to the end of the first half of 2015.

Table 1 - Arrivals by Air for 2016 and 2015 - January to September (3rd quarter)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total
Tourist - 2016	726	683	770	758	534	526	819	519	526	5,861
Tourist - 2015	657	1067	616	616	532	316	596	431	350	5,181



## HISTORICAL MOVEMENT - September

Historical data for the inaugural month of this publication has shown that September 2007 of the past 10 years, saw the highest tourist arrival to our shores. Unfortunately, the figures have drastically declined between 2007 and 2016, by 512 tourists or 49.3%. Between 2009 and 2015, the figures fluctuated marginally up and down on average 325 tourists. On the positive side, between 2015 and 2016, it shows a promising increase of 176 tourist or 50%. See the table below.

Table 2 - Arrivals by Air for the month of September 2007 - 2016

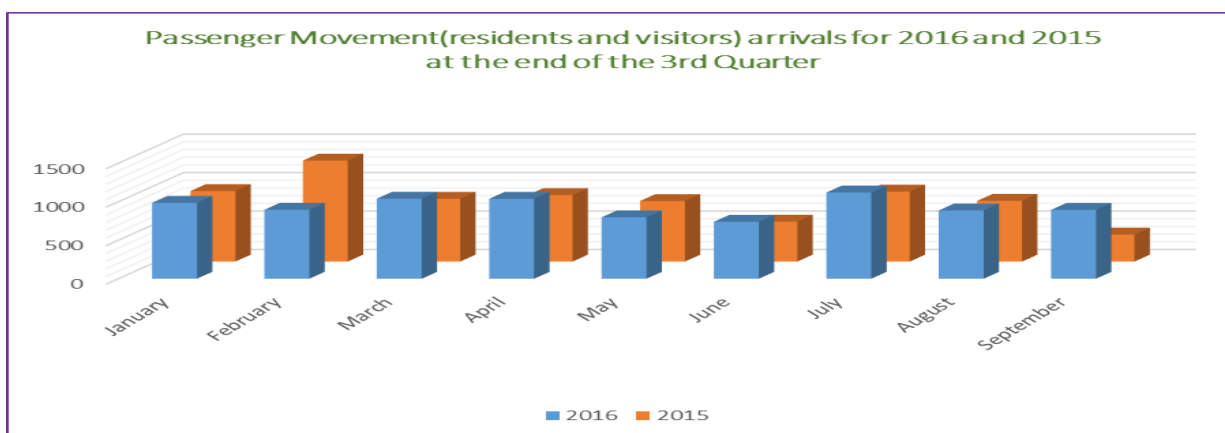
Year (September)	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Tourist	1038	792	314	313	323	337	328	313	350	526



**PASSENGER MOVEMENT** The review period recorded passenger arrival (including both residents and visitors) by air were up, totalling 8,394 at the end of September 2016; representing a promising increase of 794 or 10.4% when compared to same time in 2015. However, at the end of September 2016, passengers arriving via the VWAI Airport totalled 895, a significant increase of 204 or 29.5% when compared to September, 2015 with 691. The data reveal passenger movement via the airport were up during the third quarter by 326 or 12.6% when compared to the 2<sup>nd</sup> quarter ending June 2016. Significantly, it also reflects an increase when compared to the said period in 2015.

Table 3 - Passenger movement by Air for 2016 and 2015 - January to September(3rd quarter)

Passenger Movement	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total
2016	986	869	1040	1038	798	740	1120	887	895	8,394
2015	916	1311	816	863	786	519	909	789	691	7,600



## CRUISE AND YACHT

**CRUISE:** Table 3 below shows that most cruise calls are between the active tourist season. The first quarter of 2016 shows a total of 26 calls and unfortunately, there has not been any calls for the 2<sup>nd</sup> and 3<sup>rd</sup> quarters. Comparison to same time in 2015, indicates a trend somewhat of little to no calls. The 2<sup>nd</sup> and 3<sup>rd</sup> quarters of 2015 show a total of 5 calls, thus indicating 100% decline in calls for same period in 2016. Sadly, overall, there has been a drastic decline of 21 calls or 45% between 2015 and 2016.

Notwithstanding, a decline between the 1<sup>st</sup> quarter of 2015 and 2016 of 16 calls or 38%, the data indicates an increase of 79 or 1.7% of cruise passengers arrival. Similarly, cruise passengers declined 100% between 1<sup>st</sup> quarter and 2<sup>nd</sup> quarter of 2016; and remain the same by the end of the 3<sup>rd</sup> quarter.

Table 3 - Cruise calls and passengers for 2016 and 2015 - January to September (3rd quarter)

Year	Cruise Calls			Cruise Passengers		
	1 <sup>st</sup> quarter	2 <sup>nd</sup> quarter	3 <sup>rd</sup> quarter	1 <sup>st</sup> quarter	2 <sup>nd</sup> quarter	3 <sup>rd</sup> quarter
2016	26	0	0	4792	0	0
2015	42	5	0	4713	354	0



**Yacht:** Yacht calls between 2015 and 2016 has also seen a drastic decline of 203 calls or 30%. The highest number of calls recorded between 2015 and 2016 was 173 in March of 2015. This trend indicates that calls have not reach that level since March 2015. However, September 2016 is the only month that received no calls during the period under review. (See table 4 below)

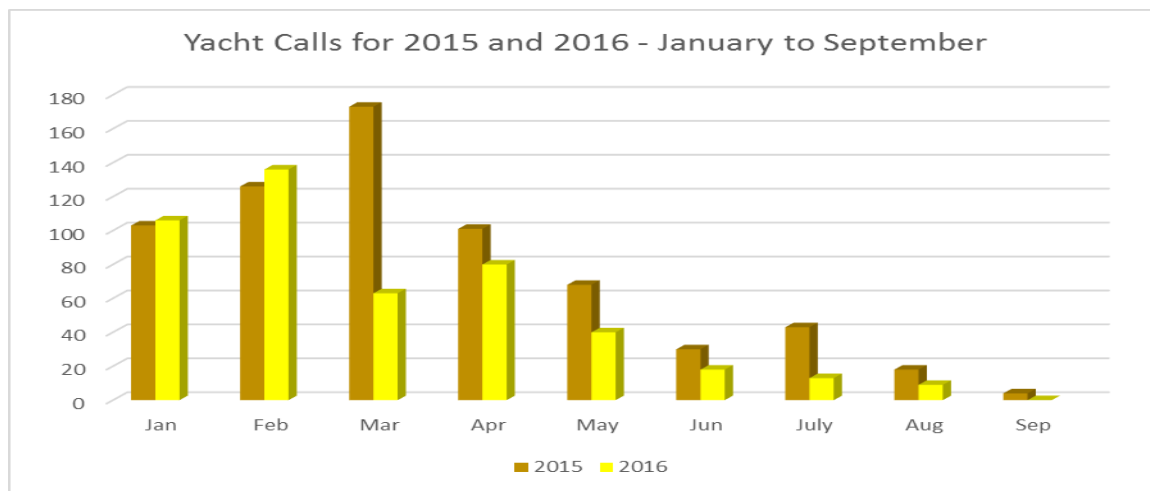
Table 4 - Yacht calls for 2016 and 2015 - January to September

Yacht Calls	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Total
2016	104	136	63	80	40	18	13	9	0	463
2015	103	126	173	101	68	30	43	18	4	666

Table 5 below also displays a decline across all three quarters for 2015 and 2016 in yacht passengers arrivals. By the end of 3<sup>rd</sup> quarter, passengers arrival declined by 75% when compared to the same period in 2015 with 57%.

Table 5 - Yacht calls and passengers arrivals per quarter - 2016 and 2015

Year	Yacht Calls			Yacht Passengers		
	1 <sup>st</sup> quarter	2 <sup>nd</sup> quarter	3 <sup>rd</sup> quarter	1 <sup>st</sup> quarter	2 <sup>nd</sup> quarter	3 <sup>rd</sup> quarter
2016	303	138	22	1457	358	90
2015	402	199	65	1712	801	342



## LENGTH OF STAY

The period under review, September 2016 shows that the average intended length of stay was 7.0 days of inbound visitors to Nevis. The largest portion intended to spend 4-7 days, or 42% of tourists; 23% wished to stay 15 and more days; 22% 1-3 days and 13% 8-14 days.

The review of the traditional markets for visitors gracing our shores via the Vance W Amory International airport indicated a decrease in arrivals for September 2016 when compared to August 2016. The Caribbean market was the only increase market during the period under review by 124 visitors or 69%.

