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1st January – 31st March 2021

Tourism Bulletin of the Department of Statistics



Nevis Tourism Realities (NTR), is produced in a continual effort to disseminate information on the movements and/or developments within the Tourism Industry for the period of January to March 2021.

The data captured looks at arrivals and or departures of mainly visitors inbound using the air and sea ports on the island.

INTRODUCTION:

This publication, the first quarter report of the year 2021, (1^{st} January -31^{st} March, 2021), provides statistical data showing developments and/or changes to the tourism sector of the economy.

Certain indicators were used to calculate the outcome for the period January to March 2021, with a comparison of the same period for the previous year.

Revision on the data are constantly updated as the output of this bulletin aims to provide accuracy and timely information on a quarterly basis.

At the end of March 2021, figures revealed a decline in visitor arrivals when compared to the same period for 2020.

Visitor Arrivals via Air

Since March of 2020 Tourist Arrivals into Nevis has been severely impacted by Covid-19 pandemic. The first quarter of the year 2021 (January-March) recorded a total of 187 visitor arrivals.

The recorded figure of 187 for the period January to March 2021, indicates a decrease of 74% in comparison to the same period in 2020. These figures also indicate a continual decline in visitor arrivals. The Tourism Sector has been hard hit due to the restrictions on travel during the Covid-19 pandemic.

Visitor Arrivals via VWAI 2020 vs. 2021

Year	Jan	Feb	Mar	Total
2020	325	274	118	717
2021	71	50	66	187

Visitor Arrivals via Sea (Charlestown Port)

Visitor arrivals via sea for the reviewed period accounted for a total of 0 tourists into Charlestown Harbour, with 0 yacht passengers and 0 cruise passengers. The arrivals of yacht passengers registered a decrease of 100% when compared to 2020, which registered a total of 4467 passengers for the same period January to March 2020. Most of our tourist comes from Europe, Canada and the United States of America, and with the drastic decline in cruises the arrivals has been nil for 2021.

Tourist (yacht) arrivals into Charlestown Port: January to March 2021

Year	January	February	March	Total
2020	108	88	135	331
2021	0	0	0	0

Tourist (cruise) arrivals into Charlestown Port: January to March 2021								
Year	ar January February March Total							
2020	2394	677	1065	4136				
2021	0	0	0	0				

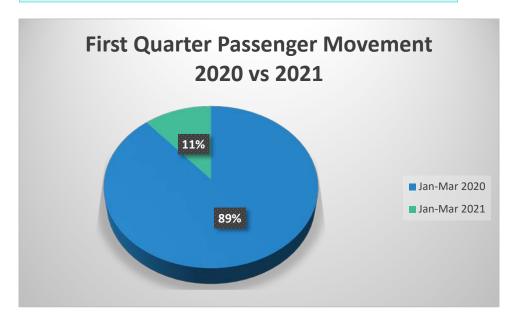
Passenger movement

The statistics provided for all passenger movements into VWAI over the period January to March 2021, revealed a decrease of 76% or (-763) when compared to the same period in 2020.

This decline was due to travel restrictions and a weakened financial economy. All of which stem from the current challenges of the world-wide Covid-19 pandemic.

Passengers movement into VWAI Airport: January to March 2020 vs. 2021									
Year	/ear January February March Total								
2020	425	379	200	1004					
2021	2021 107 61 73 241								

Passenger movement into RLBI Airport addressed to Nevis						
Year	January	February	March	Total		
2020	1814	2285	1101	5200		
2021	219	224	101	544		



The Robert L. Bradshaw International Airport has been the main port of entry for many international travellers destined for Nevis over the years. Just as the local airport and sea ports of Nevis, the RLBIA are also experiencing a number of declines as well.

In comparing the same period January to March for years 2020 and 2021, there has been a decrease of 90% (-4656) of passengers arrival into RLB International Airport bound for Nevis. Year 2020 showed a total of 5,200 passenger arrivals via RLB International Airport, while 2021 first quarter has tallied a total of 544.

Overall passenger movements for RLB International Airport and VWA International Airport in 2020 was 89% higher than the same period for the current year. 2020 total was 6204, while 2021 total is 785.

Length of Stay

For the recording period January to March 2021 figures tallied a total of 187 visitors of which the category of 15+ days stay over period registered the highest total, a change in pattern when compared to previous years, of period 4-7 days with the highest amount of stay overs. This can be attributed to the mandatory 14 days of quarantine for arriving passengers.

Tourist (Stay Over Visitors) 2019 vs. 2018												
Month	1-3 days		4-7 days		8-14 days 15+ days			Not s	tated	Total		
	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020
January	1	51	4	189	5	42	54	42	7	0	71	324
February	0	44	0	146	13	44	37	37	0	0	50	271
March	0	36	60	60	5	7	1	12	0	0	66	115
Total	1	131	64	395	23	93	92	91	7	0	187	710

Purpose of visit

The distribution of purpose of visit for inbound tourist during the period slated, January to March 2021 is provided in detailed tables below. There were decreases in all categories for purpose of visit during the first quarter 2021 compared to the stats of the previous year for the categories; (63) vacationing, (14) for business, (1) visiting friends and relatives and (3) on conferences, while other purpose of visit concluded with a total of (106).

Month	Jan	uary	Febi	ruary	March		
	2021	2020	2021	2020	2021	2020	
Vacation	46	225	17	207	0	89	
Business	10	30	4	16	0	11	
VFR	0	26	1	2	0	2	
Conference	1	29	2	33	0	9	
Other	14	15	26	16	66	6	

Purpose of visit for inbound tourist	Total			
	2021	2020		
Vacation	63	521		
Business	14	57		
VFR	1	30		
Conference	3	71		
Other	106	37		

Conclusion:

Over this quarter there has been a decline in international tourist arrivals. Both locally and globally the tourism industry has contributed to the economy. However, the strong historical growth has been halted in 2020 amidst the global Covid-19 pandemic. Hotels and restaurants were closed while travel restrictions were implemented. Travel and tourism became one of the most affected sector since the onset of the pandemic.

The impacts on air travel, cruises and accommodations continue on with low statistical figures for the island of Nevis.

For the first quarter period January to March 2021 Nevis has seen a 74% decrease is visitor arrivals as compared to previous year for the same period January to March 2020. During the year 2020 the first quarter recorded a total of 6989 visitor arrivals, while the current year of 2021, January to March has recorded a total of 785 visitor arrivals, a total of 5419 less visitor arrivals.

The Department of Statistics is grateful for those stakeholders who have been consistently cooperative in providing the data used to produce this quarterly bulletin.