



Nevis

TOURISM Realities

Department of Statistics, 2nd Floor Valu Mart Complex, Charlestown, Nevis Telephone: 1 (869) 469 5521 Ext 2168/2169

1st January – 30th September 2021

Tourism Bulletin of the Department of Statistics



Nevis Tourism Realities (NTR), is produced in a continual effort to disseminate information on the movements and/or developments within the Tourism Industry for the period of January to September 2021.

The data captured looks at arrivals and or departures of mainly visitors inbound using the air and sea ports on the island.

INTRODUCTION:

This publication, third quarter report of the year 2021, (1st January – 30th September, 2021), provides statistical data showing developments and/or changes to the tourism sector of the economy.

Certain indicators were used to calculate the outcome for the period January to September 2021, with a comparison of the same period for the previous year.

Revision on the data are constantly updated as the output of this bulletin aims to provide accuracy and timely information on a quarterly basis.

At the end of September 2021, figures revealed a decline in visitor arrivals when compared to the same period for 2020.

Visitor Arrivals via Air

During the continuing COVID-19 pandemic countries have partially resumed air travel; however, strict COVID-19 guidelines have been implemented to control the spread. Travellers are slowly adopting to the new norm and although the tourism sector remains deeply affected, we are now seeing increases in air travel as compared to the year 2020.

Tourist Arrivals in Nevis continues at low rates, but the third quarter of 2021 which spans July to September has seen great improvement as compared to the same months of the previous year, the third quarter total for July to September 2021 has increased by 100 passengers compared to 2020. (2020- 39 Tourist Arrivals, 2021- 139 Tourist Arrivals).

Period January to September 2021 shows a decline of -55% when compared to the same months of the year 2020. (Year 2020-756 passenger arrivals, year 2021-416 passenger arrivals) **340 passengers less than 2020.** This is a direct result of arrivals in January to March of 2020 before the Covid-19 Pandemic.

Visitor Arrivals via VWAI 2020 vs 2021

Year	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Total
2020	325	274	118	0	0	0	4	15	20	756
2021	71	50	70	23	20	43	39	54	46	416

Visitor Arrivals via Sea (Charlestown Port)

Most Caribbean islands have reopened to international tourism, and many islands adopted different restrictions and requirements for vaccinated and unvaccinated travellers.

While the cruise industry tries to rebuild, the captivating blue waters surrounding Nevis still remains vacant of both yachts and cruises, therefore Marine Tourism for year 2021 is -100% less than year 2020.

Tourist (yacht) arrivals into Charlestown Port: January to March 2021

Year	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Total
2020	108	88	135	0	0	0	0	0	0	331
2021	0	0	0	0	0	0	0	0	0	0

Tourist (cruise) arrivals into Charlestown Port: January to March 2021

Year	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Total
2020	2394	677	1065	0	0	0	0	0	0	4136
2021	0	0	0	0	0	0	0	0	0	0

Passenger Movement

The statistics provided for all passenger movements into VWAI over the period January to September 2021, revealed a decrease of 51.2% when compared to the same period in 2020.

Although there has been an increase in passenger arrivals during the third quarter, period July to September when compared to the same months of the previous year, the year to date total has a decrease of 568 passengers or **-51.37%** when compared to the same months of January to September 2020.

Passenger movement into VWAI Airport: January to June 2020 vs 2021

Year	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Total
2020	425	379	200	0	0	14	48	51	47	1164
2021	107	61	73	31	26	54	54	96	94	596

Passenger Movement into RLBI Airport addressed to Nevis January to June 2020 vs 2021										
Year	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Total
2020	1814	2285	1101	1	0	3	33	9	85	5331
2021	219	224	101	69	97	99	128	129	56	1122

The Robert L Bradshaw International Airport has been the main port of entry for many international travellers destined for Nevis over the years, and just as the local airport and sea ports of Nevis are experiencing declines so too is RLBI.

In comparing the same period January to September for years 2020 and 2021, there has been decrease in passenger arrivals into RLBI Airport bound for Nevis. Although there are significant increases during the months of April to August compared to the same period of the previous year, the overall number of arrivals are still low. During the months January to September, 2020, RLBI Airport had a total of 5331 passenger arrivals on route to Nevis. For the same period year 2021 the total tallied is 1122. This concluded that there were 4,209 less passengers than the previous year.

Overall passenger movement for RLBI Airport and VWAI Airport in 2020 was 78.95% higher than the same period of the current year. *(Year 2020- Total, 6495 and Year 2021- Total, 1718)*

Length of Stay

For the recording period January to September 2021 figures tallied a total of 411 visitors of which the category of 15+ days stay over period registered the highest total, a change in pattern when compared to previous years, of period 4-7 days with the highest amount of stay overs.

Tourist (Stay Over Visitors) 2020 vs 2021											
Month	1-3 days		4-7 days		8-14 days		15+ days		Not stated		Total
	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	
January	1	51	4	189	5	42	54	42	7	0	71 324
February	0	44	0	146	13	44	37	37	0	0	50 271
March	0	36	60	60	5	7	1	12	0	0	66 115
April	3	0	3	0	0	0	17	0	0	0	23 0
May	0	0	7	0	0	0	13	0	0	0	20 0
June	5	0	21	0	0	0	16	0	0	0	42 0
July	10	0	2	1	18	0	9	2	0	1	39 4
August	0	3	31	7	9	1	14	4	0	0	54 15
September	4	0	5	0	12	0	25	0	0	0	46 0
Total	23	134	133	403	62	94	186	97	7	1	411 729

Purpose of visit

The distribution of purpose of visit for inbound tourist during the period slated, January to September 2021 is provided in detailed tables below. There were decreases in all categories for purpose of visit during the first quarter 2021 compared to the data of the previous year, while the second and third quarters showed increases as compared to the same periods of the previous year, with the exception of VFR, which had no change. Categories are as follows; 179 vacationing, 42 for business, 1 visiting friends and relatives and 19 on conferences, while other purpose of visit concluded with a total of 170.

Month	January		February		March		April		May		June	
	2021	2020	2021	2021	2021	2020	2021	2020	2021	2020	2021	2020
Vacation	46	225	17	0	0	89	14	0	13	0	31	0
Business	10	30	4	0	0	11	0	0	1	0	6	0
VFR	0	26	1	0	0	2	0	0	0	0	0	0
Conference	1	29	2	0	0	9	8	0	0	0	3	0
Other	14	15	26	66	66	6	1	0	6	0	2	0

Month	July		August		September	
	2021	2020	2021	2020	2021	2020
Vacation	26	0	16	7	16	0
Business	3	2	9	0	9	0
VFR	0	0	0	0	0	0
Conference	0	0	2	2	3	0
Other	10	2	27	6	18	0

Purpose of visit for inbound tourist	Total	
	2021	2020
Vacation	179	528
Business	42	59
VFR	1	30
Conference	19	73
Other	170	45

Conclusion:

The tourism industry has been recognized as one of the most vulnerable sectors to crisis or disasters. In the year 2020 COVID-19 brought the world to a standstill and is still devastating the world in 2021. While the outlook for the tourism sector remains uncertain, flexible policy solutions have enabled the tourism economy for Nevis to survive alongside the virus.

Few industries have fallen as far and as fast as tourism. COVID-19 has impacted both air and sea travel tremendously, but while we see improvements in air travel we are still deeply affected in the area of Marine Tourism, with zero passengers arriving via yachts and cruises since April 2020.

For the period January to September 2021 Nevis has seen a -84.33% decrease in arrivals as compared to previous year for the same period January to September 2020. During the year 2020 the months of January to September recorded a total of 10,962 arrivals, while the current year of 2021, January to September has recorded a total of 1718 arrivals, a total -9244 visitor arrivals less than 2020. Figures recorded for the totals are a combination of both air and sea travel, including arrivals addressed to Nevis via RLBI Airport.

The Department of Statistics is grateful for those stakeholders who have been consistently cooperative in providing the data used to produce this quarterly bulletin.