

**The Department of Trade and Consumer Affairs**

*Solomon Arcade, Main Street, Charlestown Telephone: (869) 469 5521 Ext 6530/31*

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**Video  
&  
Oratorical Competition**

# VIDEO AND ORATORICAL CONTEST

## **ABSTRACT:**

Each year, World Consumer Rights Day is celebrated on the 15th March, as a means of raising global awareness about consumer rights and needs. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to object to market abuses and social injustices which undermine those rights.

The contest, which is in its inaugural phase, will give the youths the ability to think and speak clearly. It will also identify the most accomplished young minds, and will aid in blazing a professional path through their youthful journey.

## **DISCIPLINES:**

- ❖ Video Contest
- ❖ Oratorical writing and presentation

**MISSION:** To fashion a platform for youth voices to be heard and celebrated; in an effort to educate and provide a level playing field for future generations.

## **PURPOSE:**

To create awareness of the rights and responsibilities of a consumer, thus providing an avenue for youths to craft their audiovisual skills and to develop an academic speaking challenge that will teach important leadership qualities.

## **Contest Rules and Guidelines**

*The following outline is designed to facilitate the procedure(s) of the Video and Oratorical Contest. Entry form and guidelines are available within.*

### **The Contest is organized in two (2) Stages.**

Stage 1: Short Video Competition

Stage 2: Oratorical Competition

**The top five places from the video competition will compete in the Oratorical Competition.**

### **Eligibility**

- ⌘ All youths aged range 12 to 17, be it any student of public or private high school with in the age range and resides in Nevis.
- ⌘ Participants could be sole, in pair, or a team of maximum 4 members.
- ⌘ Participants must submit a video no less than 30 seconds nor more than 90 seconds.
- ⌘ Videos must be uploaded and submitted in .mp4 format.
- ⌘ The top five contestants are responsible to participate in the Stage 2 segment – oratorical competition.
- ⌘ Prizes from Stage 1 – video competition will be distributed at the end of the Oratorical Competition (September 15 (TD)).
- ⌘ The Oratorical segment will see the top five positions battle for the overall top prize of a laptop.
- ⌘ The Oratorical segment will include 1<sup>st</sup> and 2<sup>nd</sup> place prizes.
- ⌘ Participants must submit their Speech Presentation three (3) days before the presentation contest.
- ⌘ The presentation must be a maximum of 5 minutes.

## Rules of the Competition

### Stage 1: Video Competition

Create a short video of yourself that captures what the theme “Fair Digital Finance” means to you. It can be a skit, a musical, spoken words or anything you can think of. BE CREATIVE AND HAVE FUN!

### Stage 2: Speech Competition

Prepare a five (5) minutes speech which addresses the theme “Fair Digital Finance”. The speech must include one of the eight (8) principles of The Rights of a Consumer.

#### Delivery:

An .Mp4 format of the video must be presented by the deadline, **Friday July 29, 2022**. It can be emailed or uploaded to [trade.consumeraffairs@niagov.com](mailto:trade.consumeraffairs@niagov.com)/[mentrice.arthurton@niagov.com](mailto:mentrice.arthurton@niagov.com) or hand delivered to the office located in the Solomon Arcade on Main Street, Charlestown.

A written copy of the speech must be presented three **(3) days** prior to the day of the presentation. Each contestant may refer to a copy of the speech during its presentation, but should not be reading the speech verbatim, nor does it have to be completely memorized.

#### Length:

Video should be no longer than 90 seconds and no shorter than 60 seconds. PENALTY: Points will be given if the video is between 60 to 90 seconds. If under 60 seconds or over 90 seconds, the contestant will be disqualified.

Speech should be no longer than 5 minutes. PENALTY: Points will be given if the speech is under 5 minutes but not less than 4 minutes, and over 5 minutes but not more than 6 minutes. If over 6 minutes, the contestant will be disqualified.

### Additional Rules

Video: Anyone found infringing on others’ copyright will be disqualified from the competition. All qualified submissions will be eligible for the judging round. All entries will become the property of the Department of Trade and Consumer Affairs and may be used by said Department for promotional and display purposes. The winning videos will be the intellectual property of the Department and the participant cannot exercise any rights over it.

Speech: The speech given by each contestant must be original in content and related to the relevance of applying the 2022 World Consumer Rights Day theme, and the value of applying one of the Principles of Consumers Rights in ones everyday life. The presentation must be written and presented in English. All entries will become the property of the Department of Trade and Consumer affairs. The winning speech will be the intellectual property of the Department and the participant cannot exercise any right over it.

## Contest forms, rules and guidelines

All contestants will be given a copy of the registration form, scoring rubrics for video and speech contests and rules/guidelines.

## Criteria

Video:

Table 1: Scoring Rubric for Video Competition

	Possible Marks	Actual Marks
<b>Content</b>	<b>40</b>	
<ul style="list-style-type: none"> <li>Shows relevance to theme.</li> <li>Must be catchy.</li> </ul>	1 – 23 1 - 17	
<b>Creativity</b>	<b>25</b>	
<ul style="list-style-type: none"> <li>Shows originality</li> <li>Must be innovative and well-motivated</li> </ul>	1-15 1-10	
<b>Appearance</b>	<b>20</b>	
<ul style="list-style-type: none"> <li>Must appeal to the theme</li> <li>Must be within the time limit</li> <li>Actions and interactions are consistent with the message</li> </ul>	1-10 1-5 1-5	
<b>Grammar</b>	<b>15</b>	
<ul style="list-style-type: none"> <li>Sentences show good command of language.</li> <li>Use of punctuation</li> <li>Appropriate intonation.</li> </ul>	1-5 1-5 1-5	
<b>TOTAL</b>	<b>100</b>	

Speech:

Table 1: Scoring Rubric for Oratorical (Speech) Competition

	Possible Marks	Actual Marks
<b>Originality</b>	<b>30</b>	
<ul style="list-style-type: none"><li>Shows imagination, creativity, individuality, and keeps the reader's interest.</li><li>The script communicates the understanding of one of the principles of consumer rights.</li></ul>	1-15 1-15	
<b>Content</b>	<b>40</b>	
<ul style="list-style-type: none"><li>Enough information is provided to understand the story.</li><li>Fluency and clarity.</li><li>Use of punctuation, be expressive using appropriate intonation.</li><li>Eye contact, exuding confidence, facial expression.</li><li>Use of body language, expressions and movements.</li></ul>	1-5 1-5 1-10 1-10 1-10	
<b>Penalty</b>	<b>30</b>	
<ul style="list-style-type: none"><li>The reader remains within the timeframe.</li><li>The reader completes under 5 minutes but no less than 4 minutes.</li><li>The reader completes over 5 minutes but no more than 6 minutes.</li><li>The reader 6 minutes or more.</li></ul>	1-15 1-10 1-5 disqualified	
<b>TOTAL</b>	<b>100</b>	

## JUDGING

Video

Video will be judged anonymously by a panel of judges.

Top 5 participants will be selected to participate in Stage 2 – The Speech Competition

The Department will contact individuals by 17<sup>th</sup> August, 2022.

Speech Contest – Stage 2

Speeches will be judged anonymously by a panel of judges at the end of each presentation.

The top participant will be selected to receive the top prize of a laptop.

## SUBMITTING ENTRIES

Due date for video submission - midnight 22<sup>nd</sup> July, 2022.

Judging period – July 27<sup>th</sup> to August 12<sup>th</sup> 2022.

Due date for speech submission 3 days prior to the competition – September 12 at 12 noon.

Date for competition September 15<sup>th</sup>, (tentative) at 7:30pm at Malcolm Guishard Recreational Park. (TBD)

Distribution of all prizes at the end of the competition.

## Application Form for Video and Oratorical Contest:

NAME: \_\_\_\_\_

Address: \_\_\_\_\_

Community/Parish:

St. Paul

St. John

St. George

St. James

St. Thomas

AGE: \_\_\_\_\_

DATE OF BIRTH: \_\_\_\_\_

GENDER:

MALE

FEMALE

EMAIL ADDRESS: \_\_\_\_\_

TELEPHONE NUMBER (WhatsApp/Cell number): \_\_\_\_\_

INDICATE TYPE OF VIDEO:

SKIT

OTHER: \_\_\_\_\_

MUSICAL

SPOKEN WORDS

**PARENTAL CONSENT:**

Parents and/or Guardians, please fill in the relevant information below and **type or sign** your name by the signature line.

*I, \_\_\_\_\_, grant permission for my child/ ward, \_\_\_\_\_, to submit this Video Competition to enter the Department of Trade and Consumer Affairs Video and Oratorical Contest with the view that if the child is selected as one of the top five he/she will participate in the speech contest. I also grant the department staff permission to contact us at the Contact Details provided above should he/she be selected for the Stage 2 of the Competition.*

Signature: (type or sign)

Date:

\_\_\_\_\_

\_\_\_\_\_