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1<sup>st</sup> January – 31<sup>st</sup> March 2022

Tourism Bulletin of the Department of Statistics



*Nevis Tourism Realities (NTR), is produced in a continual effort to disseminate information on the movements and/or developments within the Tourism Industry for the period of January to March 2022.*

*The data captured looks at arrivals and or departures of mainly visitors inbound using the air and sea ports on the island.*

## INTRODUCTION:

*This publication, the first quarter report of the year 2022, (1<sup>st</sup> January – 31<sup>st</sup> March, 2022), provides statistical data showing developments and/or changes to the tourism sector of the economy.*

*Certain indicators were used to calculate the outcome for the period January to March 2022, with a comparison of the same period for the previous year.*

*Revision on the data are constantly updated as the output of this bulletin aims to provide accuracy and timely information on a quarterly basis.*

*At the end of March 2022, figures revealed an increase in visitor arrivals when compared to the same period for 2021.*

## Visitor Arrivals via Air

As the tourism industry continues to recover from the impact of the Covid-19 pandemic, the first quarter of 2022 saw a turnaround in tourism activity with great increases when compared to the same period of the year 2021, (January – March) with a total of 283. An increase of 33% from the first quarter of 2021.

### Visitor Arrivals via VWAI 2021 vs. 2022

Year	Jan	Feb	Mar	Total
2021	71	50	70	191
2022	106	89	88	283

## Visitor Arrivals via Sea (Charlestown Port)

Visitor arrivals via sea for the reviewed period accounted for a total of 3,277 tourists into Charlestown roadstead, with 113 yacht passengers and 3,164 cruise passengers. The arrivals of yacht passengers registered an increase of 100% when compared to 2021, which registered a total of 0 passengers for the same period January to March 2021.

### Tourist (yacht) arrivals into Charlestown Port: January to March 2022

Year	January	February	March	Total
2021	0	0	0	0
2022	97	6	10	113

### Tourist (cruise) arrivals into Charlestown Port: January to March 2022

Year	January	February	March	Total
2021	0	0	0	0
2022	1034	1035	1095	3164

## Passenger movement

The statistics provided for all passenger movements into VWAI over the period January to March 2022, revealed an increase of 40% Passenger arrivals or **(+163)** when compared to the same period in 2021.

### Passengers movement into VWAI Airport: January to March 2021 vs 2022

Year	January	February	March	Total
2021	107	61	73	241
2022	123	142	139	404

### Passenger movement into RLBI Airport destined to Nevis

Year	January	February	March	Total
2021	219	224	101	544
2022	688	819	979	2486

The Robert L Bradshaw International Airport has been the main port of entry for many international travellers destined for Nevis over the years, and as demands for travel increases around the world we are now experiencing an increase in arrivals via the RLBI Airport.

Overall passenger movement for RLBI Airport and VWAI Airport in 2022 was 73% higher than the same period for the previous year. 2021 total was 785, while 2022 total is 2890. An increase of 2105 passenger movement via air travel.

## Length of Stay

For the recording period January to March 2022 figures tallied a total of 282 visitors of which the category of 4-7 days stay over period registered the highest total, a change in pattern when compared to previous years, of period 15+ days with the highest amount of stay overs.

<i>Tourist (Stay Over Visitors) 2019 vs 2018</i>												
<i>Month</i>	<i>1-3 days</i>		<i>4-7 days</i>		<i>8-14 days</i>		<i>15+ days</i>		<i>Not stated</i>		<i>Total</i>	
	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>
<i>January</i>	1	3	4	29	5	12	54	20	7	42	71	106
<i>February</i>	0	18	0	31	13	17	37	15	0	7	50	88
<i>March</i>	1	11	35	31	14	25	20	18	0	3	70	88
<i>Total</i>	2	32	39	91	32	54	111	53	7	52	191	282

## Purpose of visit

The distribution of purpose of visit for inbound tourist via VWAI Airport during the period slated, January to March 2022 is provided in detailed tables below. There were increases in each category for purpose of visit during the first quarter 2022, with the exception of 'other' which lessened by 29% compared to the stats of the previous year. The categories are as follows; 159 vacationing, 27 for business, 4 visiting friends and relatives and 17 on conferences, while other purpose of visit concluded with a total of 75.

<i>Month</i>	<i>January</i>		<i>February</i>		<i>March</i>	
	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>	<i>2021</i>	<i>2022</i>
<i>Vacation</i>	46	58	17	46	0	55
<i>Business</i>	10	2	4	12	0	13
<i>VFR</i>	0	0	1	0	0	4
<i>Conference</i>	1	3	2	8	0	6
<i>Other</i>	14	43	26	22	66	10

<i>Purpose of visit for inbound tourist</i>	<i>Total</i>	
	<i>2021</i>	<i>2022</i>
<i>Vacation</i>	63	159
<i>Business</i>	14	27
<i>VFR</i>	1	4
<i>Conference</i>	3	17
<i>Other</i>	106	75

## **Conclusion:**

After co-existing with our fellow human-beings at a safe 6 feet distance, facial coverings and travel restrictions, it's time to dust off the passports, dial up the travel agents and step out again.

While in the year 2021 we saw quite a bit of domestic travel, 2022 is off to a strong start. The data gathered for the first quarter indicates a demand for worldwide travel.

For the first quarter period January to March 2022 Nevis has seen an increase of 85% passenger arrivals as compared to previous year for the same period January to March 2021. During the year 2021 the first quarter recorded a total of 785 passenger arrivals, while the current year of 2022, January to March has recorded a total of 6,167 passenger arrivals, a total of 5,382 more passenger arrivals than the period of January to March, 2021.

As the tourism industry gradually recovers after the covid-19 pandemic, 2022 is looking hopeful as we see an increase of international travellers being lured ashore to the island. Although some travellers are still apprehensive about international restrictions we are appreciative of a better performance in both air and sea travels to Nevis.

The Department of Statistics is grateful for those stakeholders who have been consistently cooperative in providing the data use to produce this quarterly bulletin.