

[](http://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&ved=2ahUKEwjJxpmbpYXkAhXDuFkKHfYaArYQjRx6BAgBEAQ&url=http://www.mappery.com/Nevis-Tourist-Map&psig=AOvVaw3ok94zv-ZeFHWK0blNzVcE&ust=1565971889558439)

***Nevis Tourism Realities (NTR), is produced in a continual effort to disseminate information on the movements and/or developments within the Tourism Industry for the period of January to December 2023.***

***The data captured looks at arrivals and or departures of mainly visitors inbound using the air and sea ports on the island.***

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*1st January – 31st December 2022 Tourism Bulletin of the Department of Statistics*

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*This publication, fourth quarter report of the year 2023, (1st January – 31st December, 2023), provides statistical data showing developments and/or changes to the tourism sector of the economy.*

*Certain indicators were used to calculate the outcome for the period January to December 2023, with a comparison of the same period for the previous year.*

*Revision on the data are constantly updated as the output of this bulletin aims to provide accuracy and timely information on a quarterly basis.*

*At the end of December 2023, figures revealed an increase in visitor arrivals when compared to the same period for 2022.*

**TOURISM**

**Nevis**

**INTRODUCTION:**

Realities

**Visitor Arrivals via Air**

New travel trends are emerging and more travellers are seeking adventure and excitement. Whether they arrive by air or sea, the island captivates with her unspoilt beauty. Cuisine, culture and hidden gems all around the island, leaving both visitors and residents wanting more.

Tourist Arrivals in Nevis strengthened throughout 2023, an upbeat for the island’s tourism sector, when compared to 2020 and 2021.

Period January to December 2023 shows an increase of 22% when compared to the same months of the year 2022. *(Year 2022-2065 visitor arrivals, year 2023-2,651 visitor arrivals)* **586 visitors more than 2022.**

|  |  |
| --- | --- |
| Visitor Arrivals via VWAI 2022 vs 2023 |  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec | Total |
| 2022 | 106 | 89 | 88 | 134 | 92 | 76 | 174 | 259 | 96 | 79 | 187 | 685 | 2065 |
| 2023 | 124 | 152 | 253 | 214 | 231 | 221 | 317 | 207 | 167 | 160 | 240 | 365 | 2651 |

**Visitor Arrivals via Sea (Charlestown Port)**

|  |
| --- |
| *Tourist (yacht) arrivals into Charlestown Port: January to December 2023* |

‘Vitamin Sea’ awaits and more travellers venturing the open waters and living in the sunshine. With new safety measures Nevis is back on track with its sea travellers.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec | Total |
| 2022 | 97 | 6 | 10 | 15 | 42 | 65 | 0 | 13 | 0 | 0 | 39 | 87 | 374 |
| 2023 | 114 | 100 | 87 | 33 | 30 | 49 | 38 | 9 | 6 | 21 | 8 | 55 | 550 |

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| *Tourist (cruise) arrivals into Charlestown Port: January to December 2023* |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec | Total |
| 2022 | 1034 | 1035 | 1095 | 89 | 0 | 0 | 0 | 0 | 0 | 0 | 91 | 2493 | 5837 |
| 2023 | 3001 | 2289 | 1375 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 264 | 1681 | 8610 |

2023 has shown improvement in Sea Travel when compared to the previous year, 2022. Yachts in 2022 was 374 passenger arrivals, 2023 had 550 passenger arrivals. A 34% increase. Cruise, 2022- 5,837 passenger arrivals, 2023- 8610 passenger arrivals. A 32% increase. Overall, the year 2023 has had 2,949 more passengers than the previous year, 2022.

**Passenger Movement**

The statistics provided for all passenger movements into VWAI over the period January to December 2023, revealed a 29% increase when compared to the same period in 2022.

Previous year 2022 had a total of 3,099 passenger movement, while 2023 tallied a total of 4366 passenger movement, 1267 passenger more than the same period January to December 2022.

**Passenger movement into VWAI Airport: January to December 2022 vs 2023**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec | Total |
| 2022 | 123 | 142 | 139 | 171 | 148 | 128 | 246 | 407 | 227 | 149 | 336 | 883 | 3099 |
| 2023 | 217 | 320 | 391 | 395 | 397 | 370 | 422 | 428 | 323 | 255 | 315 | 533 | 4366 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Passenger Movement into RLBI Airport addressed to Nevis January to December 2022 vs 2023 | | | | | | | | | | | | | |
| **Year** | **Jan** | **Feb** | **Mar** | **Apr** | **May** | **Jun** | **July** | **Aug** | **Sept** | **Oct** | **Nov** | **Dec** | **Total** |
| **2022** | 688 | 819 | 979 | 905 | 726 | 946 | 1,719 | 1,285 | 628 | **888** | **1,246** | **2,692** | **13,521** |
| **2023** | 1630 | 1754 | 1899 | 1688 | 1109 | 1443 | 1907 | 1434 | 922 | **911** | **1482** | **2803** | **18,982** |

The Robert L Bradshaw International Airport has been the main port of entry for many international travellers destined for Nevis over the years. Just as the local airport and sea ports of Nevis are experiencing increases in passenger arrivals, so too is RLBI Airport.

In comparing the same period January to December for years 2022 and 2023, there has been an increase in passenger arrivals into RLBI Airport bound for Nevis. During the months January to December, 2022, RLBI Airport had a total of **13,521** passenger arrivals on route to Nevis. For the same period year 2023 the total tallied is **18982**. This concluded that there were 5461 more passengers than the previous year. An increase of **28.7%** when compared to the same period of January to December, 2022.

**Length of Stay**

For the recording period January to December 2023 figures tallied a total of 2,653 visitors of which the category of 4-7 days stay over period registered the highest total.

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| ***Tourist (Stay Over Visitors) 2022 vs 2023*** | | | | | | | | | | |  | |
| ***Month*** | ***1-3 days*** | | ***4-7 days*** | | ***8-14 days*** | | ***15+ days*** | | ***Not stated*** | | ***Total*** | |
|  | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** |
| ***January*** | *37* | *3* | *46* | *29* | *15* | *12* | *23* | *20* | *0* | *42* | ***121*** | *106* |
| ***February*** | *41* | *18* | *69* | *31* | *26* | *17* | *11* | *15* | *0* | *7* | ***147*** | *88* |
| ***March*** | *77* | *11* | *116* | *31* | *37* | *25* | *23* | *18* | *0* | *3* | ***253*** | *88* |
| ***April*** | *51* | *17* | *120* | *54* | *47* | *43* | *16* | *18* | *0* | *1* | ***234*** | *133* |
| ***May*** | *105* | *26* | *94* | *31* | *23* | *22* | *24* | *13* | *0* | *0* | ***246*** | *92* |
| ***June*** | *77* | *11* | *96* | *51* | *26* | *3* | *26* | *11* | *0* | *0* | ***225*** | *76* |
| ***July*** | *106* | *56* | *59* | *30* | *78* | *25* | *67* | *28* | *0* | *1* | ***310*** | *140* |
| ***August*** | *52* | *89* | *96* | *114* | *43* | *26* | *33* | *30* | *0* | *0* | ***224*** | *259* |
| ***September*** | *54* | *25* | *69* | *35* | *25* | *15* | *19* | *17* | *0* | *1* | ***167*** | *93* |
| ***October*** | *33* | *13* | *69* | *24* | *27* | *18* | *27* | *24* | *0* | *0* | ***156*** | *79* |
| ***November*** | *91* | *41* | *104* | *98* | *19* | *27* | *18* | *20* | *0* | *0* | ***232*** | *186* |
| ***December*** | *71* | *189* | *89* | *268* | *94* | *144* | *84* | *79* | *0* | *1* | ***338*** | *681* |
| ***Total*** | *795* | *499* | *1027* | *796* | *460* | *377* | *371* | *293* | *0* | *56* | ***2653*** | *2,021* |

**Purpose of visit**

The distribution of purpose of visit for inbound tourist during the period slated, January to December 2023 is provided in detailed tables below. There were increases in four categories for purpose of visit, while conference decreased during the year 2023 compared to the data of the previous year. Categories are as follows; 1,629 vacationing, 188 for business, 318 visiting friends and relatives and 26 on conferences, while other purpose of visit concluded with a total of 508.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***Month*** | ***January*** | | ***February*** | | ***March*** | | ***April*** | | ***May*** | | ***June*** | |
|  | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** |
| ***Vacation*** | *84* | *58* | *85* | *46* | *176* | *55* | *179* | *119* | *125* | *65* | *101* | *60* |
| ***Business*** | *4* | *2* | *9* | *12* | *18* | *13* | *19* | *1* | *31* | *15* | *17* | *1* |
| ***VFR*** | *12* | *0* | *25* | *0* | *21* | *4* | *17* | *1* | *21* | *0* | *35* | *0* |
| ***Conference*** | *0* | *3* | *0* | *8* | *0* | *6* | *1* | *1* | *6* | *1* | *0* | *4* |
| ***Other*** | *21* | *43* | *33* | *22* | *34* | *10* | *18* | *11* | *36* | *11* | *32* | *11* |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***Month*** | ***July*** | | ***August*** | | ***September*** | | ***October*** | | ***November*** | | ***December*** | |
|  | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** | ***2023*** | ***2022*** |
| ***Vacation*** | *148* | *62* | *154* | *206* | *83* | *60* | *81* | *54* | *165* | *136* | *248* | *443* |
| ***Business*** | *12* | *11* | *7* | *6* | *5* | *5* | *21* | *13* | *21* | *13* | *24* | *37* |
| ***VFR*** | *38* | *0* | *34* | *0* | *17* | *1* | *22* | *0* | *30* | *0* | *46* | *1* |
| ***Conference*** | *1* | *17* | *7* | *24* | *7* | *13* | *3* | *4* | *1* | *14* | *0* | *83* |
| ***Other*** | *118* | *50* | *58* | *23* | *55* | *14* | *41* | *8* | *18* | *23* | *44* | *117* |

|  |  |  |
| --- | --- | --- |
| ***Purpose of visit for inbound tourist*** | ***Total*** | |
|  | ***2023*** | ***2022*** |
| ***Vacation*** | ***1,629*** | ***1,364*** |
| ***Business*** | ***188*** | ***129*** |
| ***VFR*** | ***318*** | ***7*** |
| ***Conference*** | ***26*** | ***178*** |
| ***Other*** | ***508*** | ***343*** |

**Conclusion:**

2022 was a year of reset for the travel and tourism industry, and with optimistic numbers throughout the year, Nevis had a positive outlook for 2023.

January to December, 2023 there were a total of **35,508 passenger** arrivals for Nevis, a combination of both air travellers via Vance Amory International Airport and Robert Llewellyn Bradshaw International Airport and sea travellers via Yachts and Cruise ships docked at the Charlestown Seaport.

As imaginations spark, creativity rains and travellers are adopting to new trends, Nevis is ready and waiting to welcome travellers to its unspoilt beauty enchanted with exciting adventures.

The Department of Statistics is grateful for those stakeholders who have been consistently cooperative in providing the data use to produce this quarterly bulletin.